



## Own a Purpose-Driven Business in Kingston, Ontario: Genie Senior Services Franchise Opportunity

**Are you passionate about making a difference in the lives of seniors?**

Genie Senior Services is seeking compassionate and driven individuals to join our team as franchise owners in Kingston, Ontario. We specialize in providing seamless transitions for seniors moving into retirement residences or assisted living facilities.

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### Why Kingston?

- **Aging Population Hub:** Kingston has a rapidly growing senior population, with over 22% of residents aged 65 or older as of 2021. This trend is expected to continue, increasing demand for senior-focused services.
- **Historic and Vibrant Community:** Kingston is known for its rich history, waterfront charm, and strong sense of community, making it a great market for a senior-focused business.
- **Strong Healthcare and Senior Services Infrastructure:** Home to Kingston General Hospital and Providence Care, Kingston offers world-class healthcare that attracts seniors looking for quality long-term care options.
- **Economic Growth and Stability:** Kingston has a stable economy supported by government institutions, healthcare, and education, creating a resilient environment for small businesses.
- **Retirement Destination:** Kingston is recognized as one of Ontario's most desirable retirement cities, offering affordable living, picturesque surroundings, and a high quality of life for seniors.

### Landmarks

1. **Kingston Waterfront**
  - Scenic views and accessible parks for seniors to enjoy.
2. **Fort Henry National Historic Site**
  - A cultural attraction offering senior-friendly tours and events.
3. **Thousand Islands National Park**
  - A beautiful natural retreat, ideal for relaxation.

### Annual Events

1. **Feb Fest**
  - A winter festival featuring outdoor activities suitable for all ages.
2. **Kingston Buskers Rendezvous**
  - A lively event that brings entertainment to the heart of the city.
3. **Limestone City Blues Festival**
  - A music festival featuring performances popular with a senior audience.

## Amenities

1. **The Seniors Centre Kingston** – A hub offering programs and social events for older adults.
2. **Access to excellent healthcare facilities**, including Kingston General Hospital and Providence Care.
3. **Senior-friendly outdoor spaces**, such as Lemoine Point Conservation Area.

## Homes to Consider:

- [Waterford Kingston Retirement Residence](#)
  - [Chartwell Conservatory Pond Retirement Residence](#)
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## Why Genie Senior Services?

- **Recession-Resistant Industry:** The demand for senior care services is consistent, regardless of economic conditions, providing stability and security for your investment.
  - **Growing Niche Market:** Senior move management is a rapidly expanding niche within the senior care industry, with increasing demand for specialized services.
  - **Low Overhead and High-Profit Potential:** Our franchise model is designed for efficiency, with low overhead costs and the potential for high returns.
  - **Comprehensive Training and Support:** We provide extensive training, ongoing support, and marketing resources to help you succeed.
  - **Make a Real Difference:** Our franchisees find immense satisfaction in helping seniors navigate a challenging transition with dignity and ease.
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## Key Demographics and Trends:

- **Senior Population Growth:** Kingston's senior population is one of the fastest-growing in Ontario, with long-term projections indicating continued expansion.
- **Community Needs:** Many seniors in Kingston live independently but require assistance with downsizing, moving, and home transitions, creating a steady demand for Genie Senior Services.
- **Economic Accessibility:** Kingston provides a more affordable cost of living compared to larger Ontario cities, making it an attractive place for retirees and a great business opportunity.



- **Community Engagement:** Kingston fosters senior engagement through various community programs, offering collaboration opportunities for Genie Senior Services.
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### Franchisee Benefits:

- **Exclusive Territory:** Secure your own territory in Kingston, Ontario.
  - **Proven Business Model:** Benefit from our established brand and successful operating procedures.
  - **Marketing and Sales Support:** Receive comprehensive marketing materials and guidance to attract clients.
  - **Ongoing Training and Development:** Stay up-to-date with industry best practices and enhance your skills.
  - **Be Part of a Supportive Network:** Connect with other Genie Senior Services franchisees for collaboration and support.
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### Is This You?

1. Compassionate and caring individual with a passion for helping seniors.
  2. Strong entrepreneurial spirit and desire to own and operate a successful business.
  3. Excellent communication and interpersonal skills.
  4. Commitment to providing exceptional customer service.
  5. Financially prepared to invest in a franchise.
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### Take the Next Step:

Learn more about the Genie Senior Services franchise opportunity and how you can make a difference in the lives of seniors in Kingston, Ontario.

- ✉Email: [bob@genieseniorservices.com](mailto:bob@genieseniorservices.com)
- ☎Call: (416) 988-1661

**Genie Senior Services: Putting People and Purpose First**